



ECO-FRIENDLY PROMOTION

2023 PROMOTIONAL CALENDARS

SCENIC 3-7

THEMED 8-9

WILDLIFE 10-11

TRANSPORT 12-13

DESK 14-15

MEMO 16

POSTAGE SAVER 17-19

GLAMOUR 20

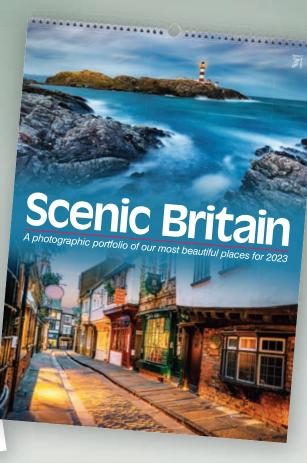
COMMERCIAL/ **SHIPPING 21-23**



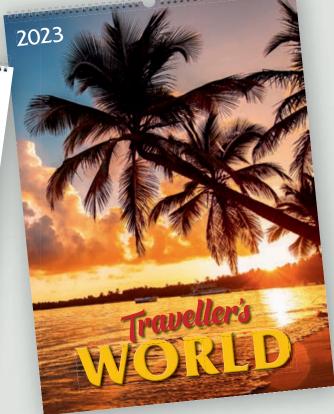
Glorious, colourful scenery depicting our mountains, countryside and shorelines.

- Size 433mm x 315mm Overprint area 60mm x 290mm
- 13 leaves UV varnished cover Inserted into recycled board mailing wallets.









TRAVELLER'S WORLD C12

Travel the world and let your imagination run wild, through destinations around the globe.

- Size 433mm x 315mm Overprint area 60mm x 290mm
- 13 leaves UV varnished cover Inserted into recycled board mailing wallets.

DISCOVER BRITAIN C9

Britain's scenery is captured through superb photography in landscapes, towns and villages. Explore 360° photospheres of each location on your smartphone, tablet or computer.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets.

VIEW PHOTOSPHERES ONLINE









Also available as desk. See page 14

RURAL BRITAIN C55

Glimpse some of Britain's wild scenes and seek an insight into the creatures that inhabit them.

- Size 494mm x 350mm Overprint area 60mm x 328mm 13 leaves
- Picture content spot UV varnished UV varnished cover
- Inserted into recycled board mailing wallets.

Discover the world's captivating oceanic environments, through shorelines & underwater scenes. With twenty-four dramatic images and selective glossy coating highlighting beautiful environments.

- Size 350mm x 492mm Overprint area 55mm x 464mm 13 leaves UV varnished cover
- Picture content UV spot varnished Inserted into recycled board mailing wallets.



EVERY PAGE



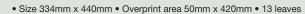
Also available as desk. See page 15

To view a sample 360° photosphere visit www.360interactive.co.uk/jan23 or scan the QR code with your smartphone.





The 360interactive calendar provides an instant and affordable route to using new technology in advertising. Ultra high definition images link to 360° online photospheres and videos via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.



• UV varnished cover • Inserted into recycled board mailing wallets.





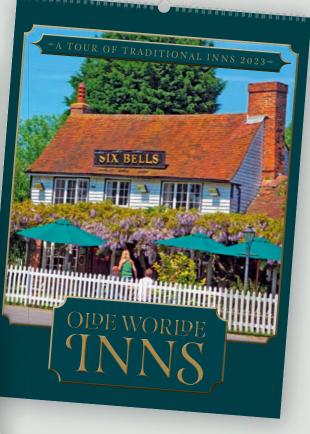
YORKSHIRE C31

Enjoy one of Britain's favourite counties, through this collection of landscapes and towns.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets.







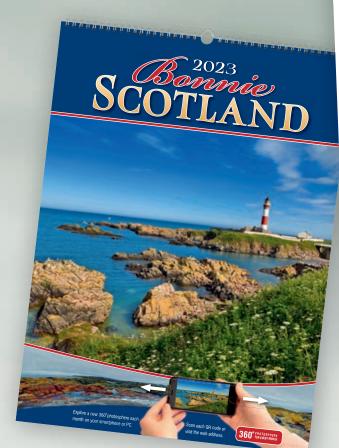
OLDE WORLDE INNS C4

Traditional pubs and inns shown from around the UK tempting visitors to enjoy the settings and perhaps a pint.

- Size 433mm x 315mm Overprint area 60mm x 290mm
- 13 leaves UV varnished cover
- Inserted into recycled board mailing wallets.

Find all the traditional aspects of glorious Scotland, from lochs and mountains to towns and cities.

- Size 433mm x 315mm Overprint area 60mm x 290mm
- 13 leaves UV varnished cover
- Inserted into recycled board mailing wallets.

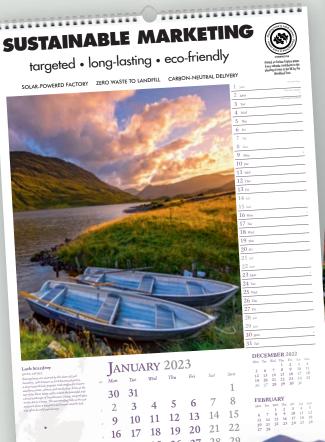




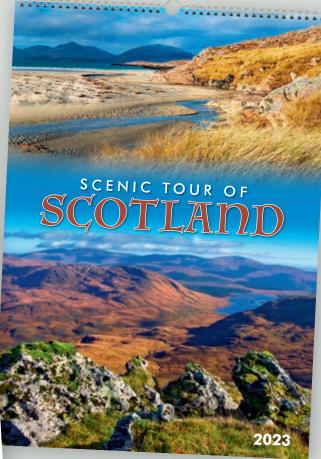
VIEW PHOTOSPHERES ONLINE







23 24 25 26 27 28 29



SCENIC TOUR OF SCOTLAND C51

The magnificence of the Scottish landscape is shown at its very best by top photographers in large, glossy images.

- Size 494mm x 350mm Overprint area 60mm x 328mm 13 leaves
- Picture content spot UV varnished UV varnished cover
- Inserted into recycled board mailing wallets.





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, 27 28

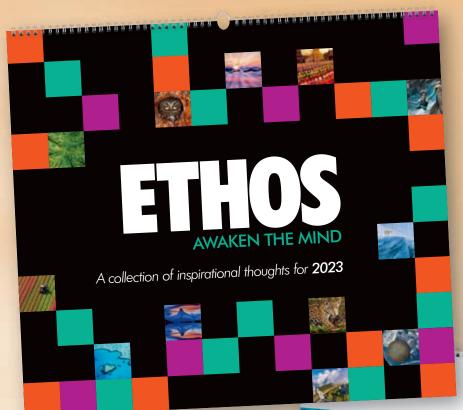




BIZARRE WORLD OF WORK C41

James Griffiths' side-splittingly funny cartoons depict humorous situations in the workplace.

- Size 433mm x 315mm Overprint area 60mm x 290mm
- 13 leaves UV varnished cover
- Inserted into recycled board mailing wallets.







DEC22



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ETHOS C60

Inspiring photography combined with thought-provoking quotations pair to offer a calendar which will motivate all who see it on the wall and make a lasting impression.

- Size 415mm x 460mm
- Overprint area 55mm x 430mm
- 13 leaves
- UV varnished cover
- Picture content spot UV varnished
- Inserted into recycled board mailing wallets.

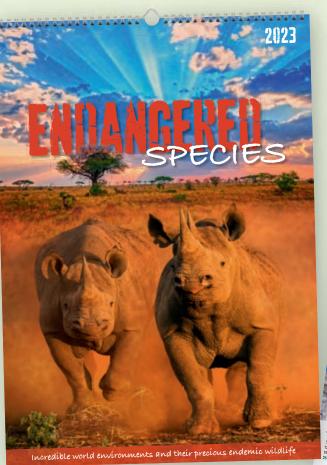
WILDLIFE IN BRITAIN C7

Shown in their natural environments, Britain's wild animals are seen in glorious photographs.

- Size 433mm x 315mm Overprint area 60mm x 290mm 13 leaves
- UV varnished cover Inserted into recycled board mailing wallets.







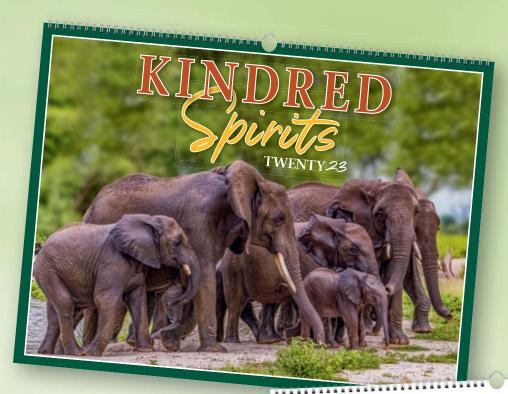


ENDANGERED SPECIES C57

Admire the colour and details in these images of the world's endangered creatures, seen in their habitats.

- Size 494mm x 350mm Overprint area 60mm x 328mm 13 leaves
- Picture content spot UV varnished UV varnished cover Inserted into recycled board mailing wallets.







SUSTAINABLE MARKETING

targeted • long-lasting • eco-friendly

SOLAR-POWERED FACTORY ZERO WASTE TO LANDFILL Printed on custom capture proper. Every calcular care in the UK by the Woodmand Year.



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KINDRED SPIRITS C63

Endearing animal pictures portray tenderness and the strength of family bonds within species.

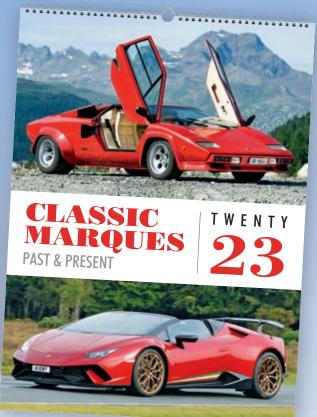
- Size 334mm x 440mm
- Overprint area 50mm x 420mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets.

CLASSIC MARQUES PAST AND PRESENT C13

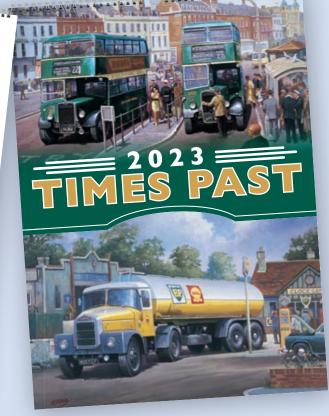
Admire speed, power and design in this calendar where classic models sit beside their modern-day supercar successors.

- Size 433mm x 315mm Overprint area 60mm x 290mm 13 leaves
- UV varnished cover Inserted into recycled board mailing wallets.









TIMES PAST C46

Masters of transport art Malcolm Root, Mike Jeffries, David Briggs and Robin Wheeldon combine to provide tangible memories in an evocative collection of paintings of commercial vehicles.

- Size 433mm x 315mm Overprint area 60mm x 290mm 13 leaves
- UV varnished cover Inserted into recycled board mailing wallets.

SUSTAINABLE MARKETING

targeted • long-lasting • eco-friendly







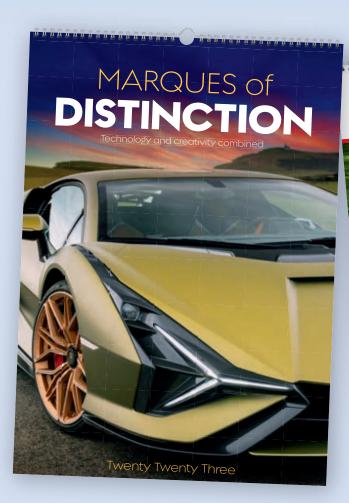




DREAM MACHINES C62

A fantastic calendar featuring exclusive car designers and manufacturers with the very latest models to dream about owning.

- Size 334mm x 440mm Overprint area 50mm x 420mm 13 leaves
- UV varnished cover Inserted into recycled board mailing wallets.





MARQUES OF DISTINCTION C54

The most recent developments in performance and design from the world's most iconic marques.

- Size 494mm x 350mm Overprint area 60mm x 328mm 13 leaves
- Picture content spot UV varnished UV varnished cover Inserted into recycled board mailing wallets.



BIZARRE WORLD OF WORK C73

Enjoy the humorous cartoons of James Griffiths' poking fun at comic situations in the working environment.



DEEP BLUE C75

A visual journey that explores the earth's spectacular and captivating ocean environments.

RURAL BRITAIN C71

Remote and unspoilt places are revealed amidst the splendid natural habitats of our remarkable wild creatures.



ETHOS C77

Inspirational photography combines with stirring quotations to enlighten and motivate.

• Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout. Suitable for large letter posting and supplied inserted into recycled board mailing wallets.



WILDLIFE C103

Enjoy wildlife from around the UK in this mini calendar for the desk.

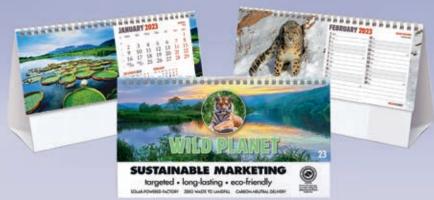
- Size 175mm x 120mm
- Overprint area 35mm x 110mm.

Suitable for large letter posting and supplied inserted into recycled board mailing wallets.

KINDRED SPIRITS C79

Kinship and community are the themes in this enchanting collection of wild animals interacting.





WILD PLANET C72

The incredible natural wonders of our planet and the fascinating creatures that inhabit it.

360INTERACTIVE C76

Exploring engaging 360° photospheres and videos online via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.



DESTINATIONS C106

Relax and dare to dream with these awe-inspiring photos of exotic places you long to travel to.

- Size 175mm x 120mm
- Overprint area 35mm x 110mm.

Suitable for large letter posting and supplied inserted into recycled board mailing wallets.



DREAM MACHINES C74

All the great names of top model cars including Porsche, Ferrari and Mercedes are displayed in this useful desk calendar.

• Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout. Suitable for large letter posting and supplied inserted into recycled board mailing wallets.



PLANET NATURE C24
PICTORIAL BRITAIN C19
BRITISH WILDLIFE C22
AROUND THE WORLD C20
FUNNY BUSINESS C25

INSIGHT C27

CALEDONIA C23

WATERCOLOUR BRITAIN C32

DOWN MEMORY LANE C30

SUPERCARS C21

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Inserted into recycled board mailing wallets.





7 LEAF MEMO

Our popular seven leaf memo calendars feature two months per leaf with lots of space to jot down appointments.

Every calendar in this section can be posted at the Royal Mail's Small Parcel Rate.

With ten titles and subjects to choose from, there's something to get every brand noticed.





7 LEAF MEMO POSTAGE SAVER

This style of calendar is a favourite of many wishing to mail out their promotional calendars, yet keep postage costs to a minimum.

The innovative design with a central spiral binding, means they fit the requirements of Royal Mail's Large Letter Rate, yet open to double the size for display on the wall.

There are 7 different titles, all with six leaves and a cover as standard.

BRITISH WILDLIFE C22PS
AROUND THE WORLD C20PS
PICTORIAL BRITAIN C19PS
WATERCOLOUR BRITAIN C32PS
CALEDONIA C23PS
SUPERCARS C21PS
FUNNY BUSINESS C25PS

- Size open 442mm x 315mm
- Size folded 221mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Suitable for Large Letter posting
- Inserted into recycled board mailing wallets.



SCENIC MEMO C91



WILDLIFE MEMO C92



COLLECTORS CARS C95



SCENIC WORLD C98



NINE TO FIVE C96



PERFORMANCE CARS C97



WILDLIFE IN BRITAIN C7PS

Wildlife from around Britain is captured in this design.



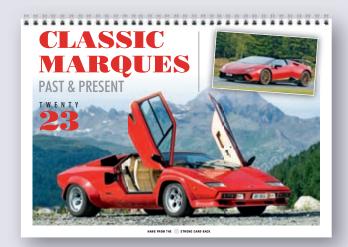
SCENIC BRITAIN C11PS

Scenes of Britain to be enjoyed by all, throughout the year.



TRAVELLERS WORLD C12PS

Travel the world with your eyes and imagination.



CLASSIC MARQUES - PAST & PRESENT C13PS

Compare classic car models with their modern equivalents.













COMMERCIAL PLANNER B30/B30A

Get organised with dates and space for important notes. B30 is printed in red and black and B30A is printed in green and black.

- Size 420mm x 310mm
- Overprint area 86mm x 288mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes.





COMMERCIAL ENGAGEMENT B29

Practical, with large, clear dates and plenty of space for projects and appointments.

- Size 420mm x 310mm
- Overprint area 65mm x 273mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes.



JOTTA B1/B2

Your advert is printed on every leaf. Clear, easy to read date pad with space to write. B1 is printed in red and black and B2 is printed in blue and black.

- Size 340mm x 240mm
- Overprint area 82mm x 220mm
- 12 leaves

MEMO B3/B4

Room for notes and reminders. B3 is printed in red and black and B4 is printed in blue and black.

- Size 343mm x 242mm
- Overprint area 98mm x 220mm
- 12 leaves
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes



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BOLD FIGURE B8/B9

This calendar is wirobound with advert on each leaf. B9 has advert on backboard at foot. A bright modern design.

- Size 340mm x 238mm
- Overprint area 82mm x 220mm
- 12 leaves Wirobound at head
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes.



ASK US
ABOUT PRINTING
WALL PLANNER
DATEPADS TO
MATCH YOUR
OWN CORPORATE
COLOURS

WALL PLANNER B28

Low cost to reach large numbers of people, printed in two colours for ease of use onto high quality card.

- Size 450mm x 640mm Overprint area 60mm x 350mm
- 200gsm card Supplied packed flat.



APPOINTMENTS B7

Easy to read dates, perfect for everyday use at home or work. Advert on each leaf.

- Size 340mm x 140mm Overprint area 48mm x 125mm
- 12 leaves Wirobound at head
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes.



SUSTAINABLE MARKETING

COMMERCIAL DESK

targeted • long-lasting • eco-friendly



COMMERCIAL DESK B225

Three months to view one side and memo space on the reverse. Advert printed on each leaf. Covers included.

- Size 165mm x 251mm
- Overprint area 43mm x 225mm



APEX DAILY DESK APX

Sturdy board reinforced PVC vinyl calendar in blue, black, red, green or cream with advert blocked or screen printed.

• Size 110mm x 170mm • Overprint area 90mm x 80mm



UNIVERSAL DESK EASEL UNI

This two-tone lustre finish brings quality and contrast with a stitching effect, available in blue, silver/grey or burgundy. Foil blocked or screen printed advert.

- Size 117mm x 192mm
- Overprint area 80mm x 80mm
- All Daily Date Calendars are supplied inserted into white boxes for presentation or posting.











ENVIRO DAILY DESK ENVIRO1

Printed in full colour onto sturdy board. Popular daily tear-off pad with facts and mottoes. The back can also be fully bespoke.

SUSTAINABLE MARKETING

SOLAR-POWERED FACTORY • targeted ZERO WASTE TO LANDFILL





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ADDITIONAL ADVERTISING AREA

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ADDITIONAL ADVERTISING AREA 20 20 27



ADDITIONAL ADVERTISING AREA

MEGA TRI-PAD

Shipping calendar with multi-advert areas, three separate date pads, sliding cursor and brass eyelet in header. Available in blue/red or grey/red dateleaf

- Size 840mm x 340mm
- Overprint area on headboard: Full - 205mm x 340mm +3mm bleed around Non bleed - 185mm x 330mm
- Overprint area between dates and at foot: Full - 48mm x 340mm +3mm bleed around Non bleed - 30mm x 330mm
- 3 x 12 leaf pads
- Full backboard
- Supplied with recycled board mailing wallets.

AVAILABLE PRINTED IN **FULL COLOUR TO ADVERT AREAS** AT ADDITIONAL COST

MEGA QUAD-PAD

Shipping calendar with multi-advert areas, four separate date pads, sliding cursor and brass eyelet in header. Available in blue/red dateleaf colours.

• Size 1000mm x 340mm

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- Overprint area on headboard: Full - 205mm x 340mm +3mm bleed around Non bleed - 185mm x 330mm
- Overprint area between dates and at foot: Full - 48mm x 340mm +3mm bleed around Non bleed - 30mm x 330mm
- •4 x 12 leaf pads
- Full backboard
- Supplied with recycled board mailing wallets.

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ADDITIONAL ADVERTISING AREA

18 17 16° 3 23

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SUSTAINABLE MARKETING

- SOLAR-POWERED FACTORY ZERO WASTE TO LANDFILL CARBON-NEUTRAL DELIVERY
- targeted long-lasting
- eco-friendly



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ADDITIONAL ADVERTISING AREA

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ADDITIONAL ADVERTISING AREA

March	Mare M	Coul Br					
Mask + Settlate Steel + Senate World + Settle	Mars M	dart Mar	Wednesday * Macrael Wanted a Macrael		Franchisconi		2023
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11	13	14	15	16	10 178		12
12	20	21	22	23	24		19°
13	27	28	29	30	31	45	26
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ADDITIONAL ADVERTISING AREA

SOLO 3 MONTHLY

3 months to view shipping calendar with two advert areas.

- Size 595mm x 300mm
- Overprint area on headboard: Full - 160mm x 300mm +3mm bleed around Non bleed - 140mm x 290mm
- · Overprint area at foot: Full - 35mm x 300mm +3mm bleed around Non bleed - 30mm x 290mm
- 3 months printed out of one sheet, 3 months to view
- Supplied with recycled board mailing wallets.







Printed on Carbon Capture paper



Carbon neutral deliveries



Zero waste to landfill



Designed and made in the UK

