



# ECO-FRIENDLY PROMOTION

2023 PROMOTIONAL CALENDARS





SCENIC **3-7**

THEMED **8-9**

WILDLIFE **10-11**

TRANSPORT **12-13**

DESK **14-15**

MEMO **16**

POSTAGE SAVER **17-19**

GLAMOUR **20**

COMMERCIAL/  
SHIPPING **21-23**



Printed using solar power



Carbon neutral deliveries



UK manufacturer



Printed on Carbon Capture paper



Zero waste to landfill



# ECO-FRIENDLY PROMOTION



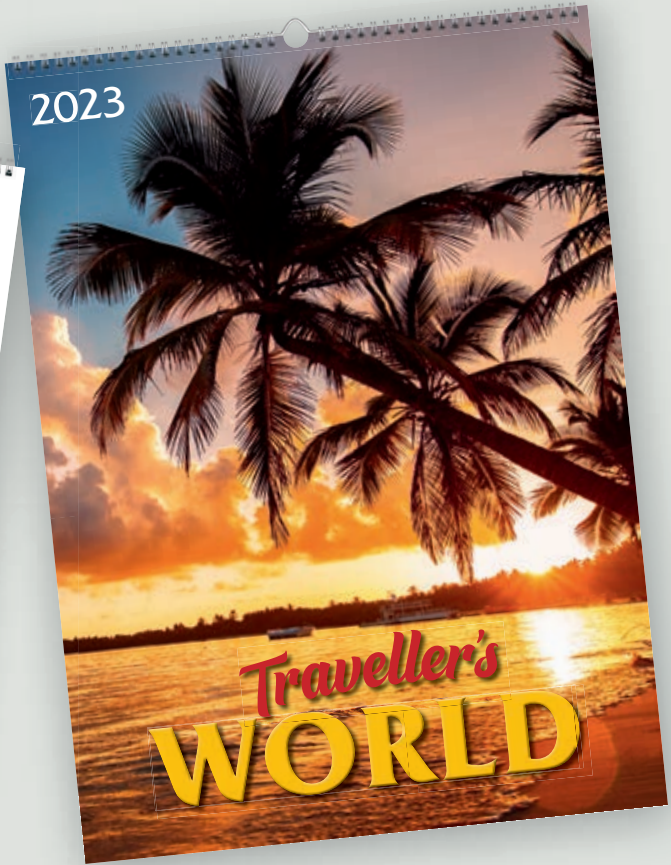
**PLANTING TREES  
TO CAPTURE CARBON**

Contributing to the planting of  
trees in the UK by The Woodland Trust

21089900756  
Printed on Carbon Captured paper



- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover • Inserted into recycled board mailing wallets.





## DISCOVER BRITAIN C9

Britain's scenery is captured through superb photography in landscapes, towns and villages. Explore 360° photospheres of each location on your smartphone, tablet or computer.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets.

VIEW  
PHOTOSPHERES  
ONLINE



Also available as  
desk. See page 14

EVERY PAGE  
**UV**  
VARNISHED

## RURAL BRITAIN C55

Glimpse some of Britain's wild scenes and seek an insight into the creatures that inhabit them.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover
- Inserted into recycled board mailing wallets.



Discover the world's captivating oceanic environments, through shorelines & underwater scenes. With twenty-four dramatic images and selective glossy coating highlighting beautiful environments.

- Size 350mm x 492mm • Overprint area 55mm x 464mm • 13 leaves • UV varnished cover
- Picture content UV spot varnished • Inserted into recycled board mailing wallets.

EVERY PAGE  
**UV**  
VARNISHED



Also available as desk. See page 14



To view a sample 360° photosphere visit  
[www.360interactive.co.uk/jan23](http://www.360interactive.co.uk/jan23)  
or scan the QR code with your smartphone.



Also available as desk. See page 15

### 360iINTERACTIVE ORGANISER C65

The 360Interactive calendar provides an instant and affordable route to using new technology in advertising. Ultra high definition images link to 360° online photospheres and videos via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.

- Size 334mm x 440mm • Overprint area 50mm x 420mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets.



VIEW  
PHOTOSPHERES  
& VIDEOS ONLINE

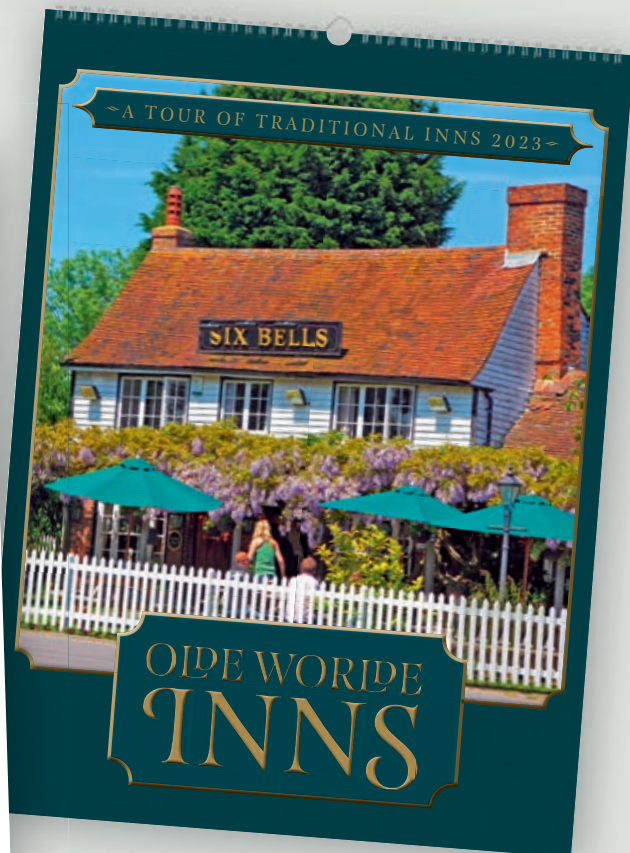




**YORKSHIRE C31**

Enjoy one of Britain's favourite counties, through this collection of landscapes and towns.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets.

**OLDE WORLDE INNS C4**

Traditional pubs and inns shown from around the UK tempting visitors to enjoy the settings and perhaps a pint.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets.

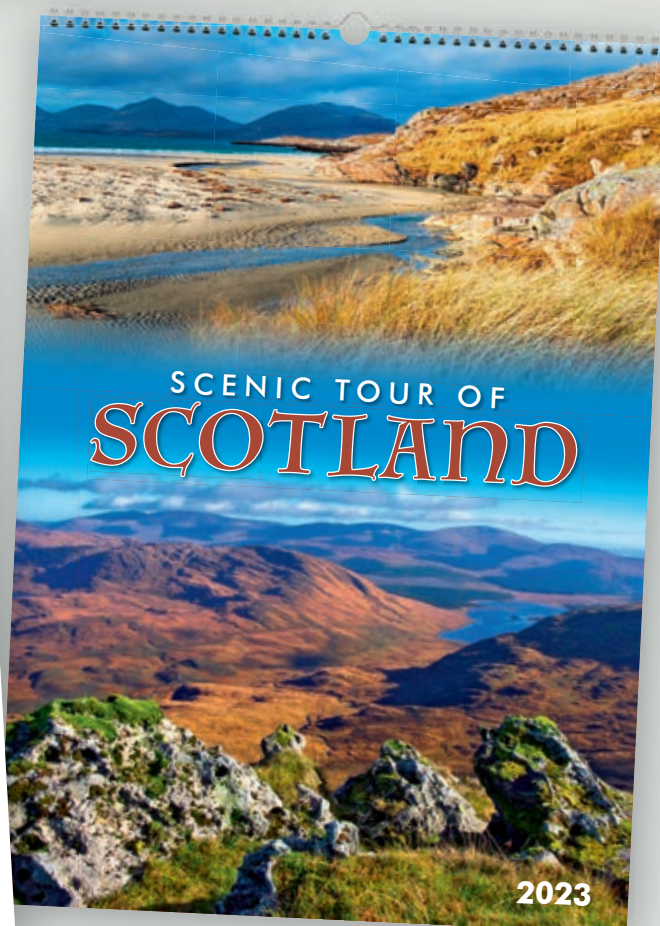


Find all the traditional aspects of glorious Scotland, from lochs and mountains to towns and cities.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets.



VIEW  
PHOTOSPHERES  
ONLINE



### SCENIC TOUR OF SCOTLAND C51

The magnificence of the Scottish landscape is shown at its very best by top photographers in large, glossy images.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover
- Inserted into recycled board mailing wallets.





2023



Also available as  
desk. See page 14



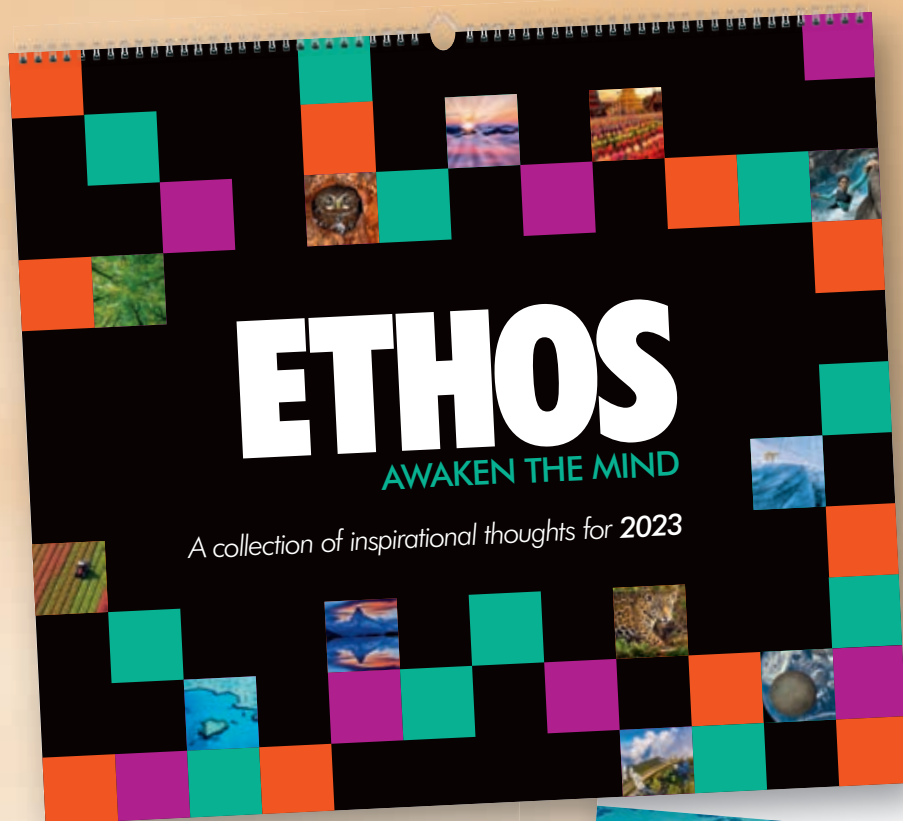
EVERY PAGE  
**UV**  
VARNISHED

### BIZARRE WORLD OF WORK C41

James Griffiths' side-splittingly funny cartoons depict humorous situations in the workplace.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets.





Also available as  
desk. See page 15



EVERY PAGE  
**UV**  
VARNISHED

#### ETHOS C60

*Inspiring photography combined with thought-provoking quotations pair to offer a calendar which will motivate all who see it on the wall and make a lasting impression.*

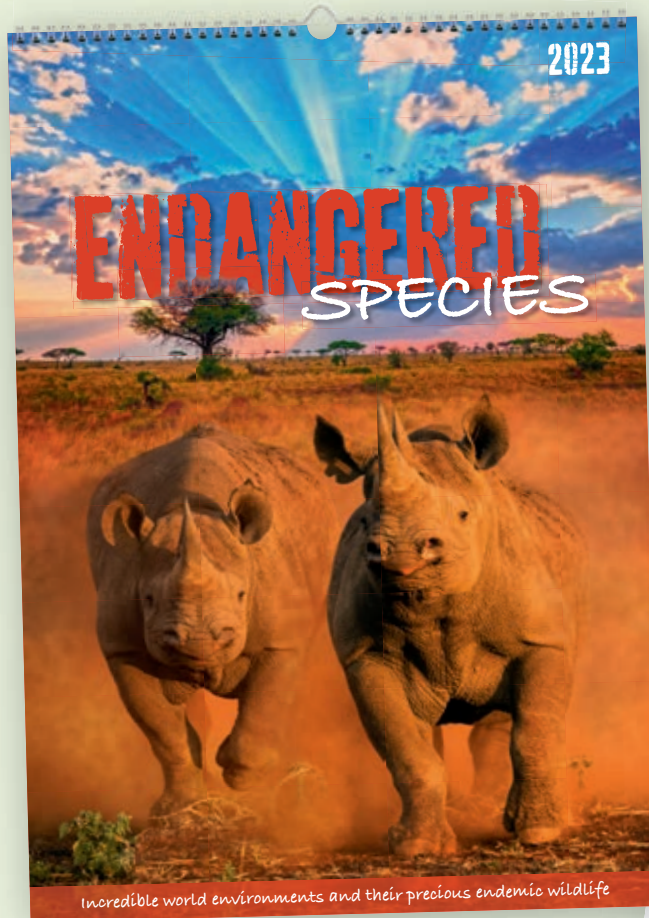
- Size 415mm x 460mm
- Overprint area 55mm x 430mm
- 13 leaves
- UV varnished cover
- Picture content spot UV varnished
- Inserted into recycled board mailing wallets.



## WILDLIFE IN BRITAIN C7

Shown in their natural environments, Britain's wild animals are seen in glorious photographs.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets.



## ENDANGERED SPECIES C57

Admire the colour and details in these images of the world's endangered creatures, seen in their habitats.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover • Inserted into recycled board mailing wallets.

EVERY PAGE  
**UV**  
VARNISHED



# KINDRED Spirits

TWENTY23



Also available as  
desk. See page 15

## SUSTAINABLE MARKETING

targeted • long-lasting • eco-friendly

SOLAR-POWERED FACTORY  
ZERO WASTE TO LANDFILL  
CARBON-NEUTRAL DELIVERY



Printed on 100% recycled paper. Every  
calendar made helps to the planting of  
trees in the UK by the Woodland Trust.

January 2023



December 2022

January 2023

February 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**POLAR BEAR**  
Arctic  
Living on the Arctic ice that is  
disappearing in the sea, the  
polar bear is adapted to its harsh  
environment with its thick white  
fur, large paws, and long claws.  
Cubs are born in the spring  
and stay with their mothers for  
two years, learning to hunt and  
survive in the ice.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

KINDRED  
Spirits



February 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

KINDRED  
Spirits

January 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

March 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**MANTLED GUEREZA**  
Chimpanzee  
These black and white chimps  
are mostly found in  
savannas and open forests.  
They live in social groups of 1-15  
individuals which normally include  
dominant males, several females, and  
their offspring. Their 'howl'  
is made of long, wailing notes  
of fear along the body and 'grunts'  
is the main noise of the monkey.

### KINDRED SPIRITS C63

Endearing animal pictures portray  
tenderness and the strength of  
family bonds within species.

- Size 334mm x 440mm
- Overprint area 50mm x 420mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets.

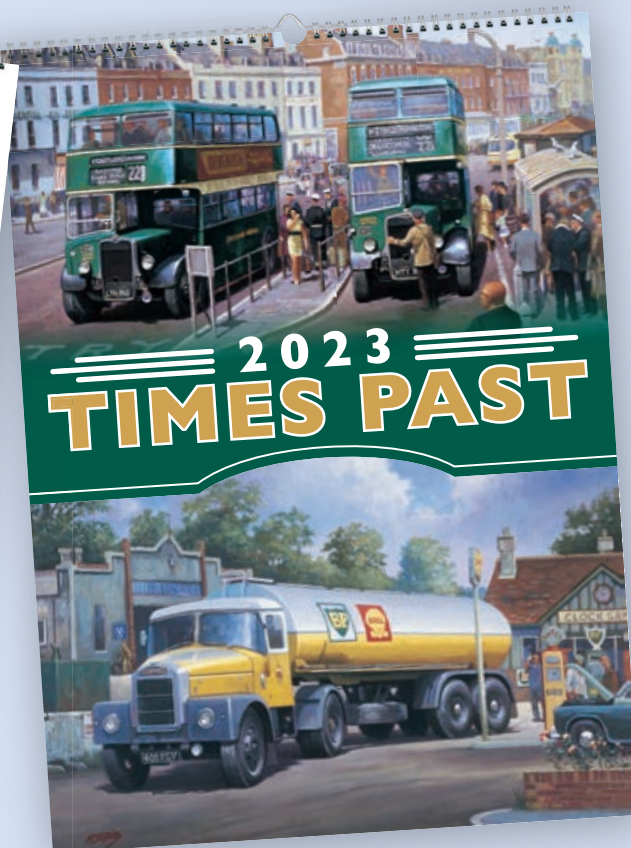




## CLASSIC MARQUES PAST AND PRESENT C13

Admire speed, power and design in this calendar where classic models sit beside their modern-day supercar successors.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets.



## TIMES PAST C46

Masters of transport art Malcolm Root, Mike Jeffries, David Briggs and Robin Wheeldon combine to provide tangible memories in an evocative collection of paintings of commercial vehicles.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets.







**BIZARRE WORLD OF WORK C73**

Enjoy the humorous cartoons of James Griffiths' poking fun at comic situations in the working environment.

**DEEP BLUE C75**

A visual journey that explores the earth's spectacular and captivating ocean environments.

**RURAL BRITAIN C71**

Remote and unspoilt places are revealed amidst the splendid natural habitats of our remarkable wild creatures.

**WILDLIFE C103**

Enjoy wildlife from around the UK in this mini calendar for the desk.

**ETHOS C77**

Inspirational photography combines with stirring quotations to enlighten and motivate.

- Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout.
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets.

- Size 175mm x 120mm
- Overprint area 35mm x 110mm.

Suitable for large letter posting and supplied inserted into recycled board mailing wallets.



**KINDRED SPIRITS C79**

*Kinship and community are the themes in this enchanting collection of wild animals interacting.*

**WILD PLANET C72**

*The incredible natural wonders of our planet and the fascinating creatures that inhabit it.*

**360iINTERACTIVE C76**

*Exploring engaging 360° photospheres and videos online via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.*

**DESTINATIONS C106**

*Relax and dare to dream with these awe-inspiring photos of exotic places you long to travel to.*

- Size 175mm x 120mm
- Overprint area 35mm x 110mm.

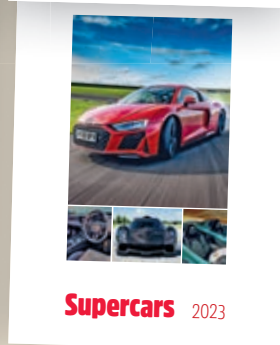
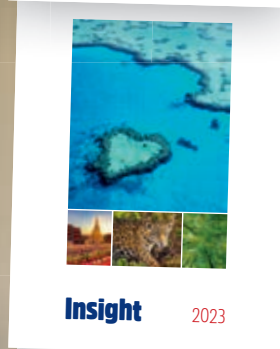
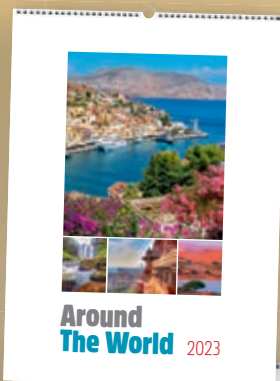
Suitable for large letter posting and supplied inserted into recycled board mailing wallets.

**DREAM MACHINES C74**

*All the great names of top model cars including Porsche, Ferrari and Mercedes are displayed in this useful desk calendar.*

- Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout.
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets.





- PLANET NATURE** C24
- PICTORIAL BRITAIN** C19
- BRITISH WILDLIFE** C22
- AROUND THE WORLD** C20
- FUNNY BUSINESS** C25
- INSIGHT** C27
- CALEDONIA** C23
- WATERCOLOUR BRITAIN** C32
- DOWN MEMORY LANE** C30
- SUPERCARS** C21

## 7 LEAF MEMO

Our popular seven leaf memo calendars feature two months per leaf with lots of space to jot down appointments.

Every calendar in this section can be posted at the Royal Mail's Small Parcel Rate.

With ten titles and subjects to choose from, there's something to get every brand noticed.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Inserted into recycled board mailing wallets.





## 7 LEAF MEMO POSTAGE SAVER

This style of calendar is a favourite of many wishing to mail out their promotional calendars, yet keep postage costs to a minimum.

The innovative design with a central spiral binding, means they fit the requirements of Royal Mail's Large Letter Rate, yet open to double the size for display on the wall.

There are 7 different titles, all with six leaves and a cover as standard.

**BRITISH WILDLIFE** C22PS  
**AROUND THE WORLD** C20PS  
**PICTORIAL BRITAIN** C19PS  
**WATERCOLOUR BRITAIN** C32PS  
**CALEDONIA** C23PS  
**SUPERCARS** C21PS  
**FUNNY BUSINESS** C25PS

- Size open 442mm x 315mm
- Size folded 221mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Suitable for Large Letter posting
- Inserted into recycled board mailing wallets.





SCENIC MEMO C91



WILDLIFE MEMO C92



COLLECTORS CARS C95



SCENIC WORLD C98



NINE TO FIVE C96



PERFORMANCE CARS C97

- Size 340mm x 240mm • 13 leaves • Overprint area 50mm x 220mm • Suitable for Large Letter posting
- All inserted into quality peel and stick manila envelopes



**WILDLIFE IN BRITAIN C7PS**

Wildlife from around Britain is captured in this design.

**TRAVELLERS WORLD C12PS**

Travel the world with your eyes and imagination.

**SCENIC BRITAIN C11PS**

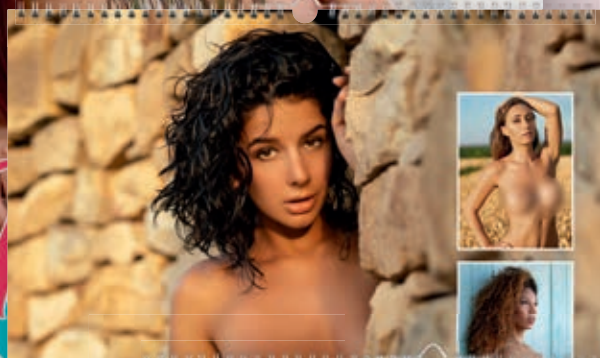
Scenes of Britain to be enjoyed by all, throughout the year.

**CLASSIC MARQUES - PAST & PRESENT C13PS**

Compare classic car models with their modern equivalents.

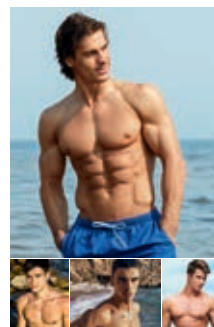
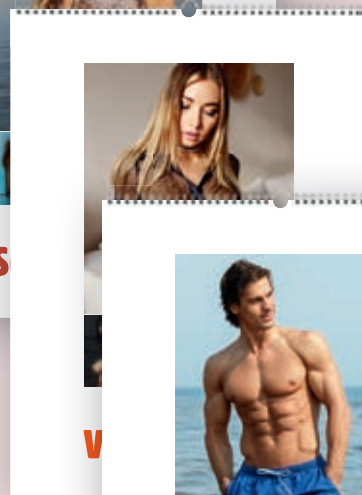
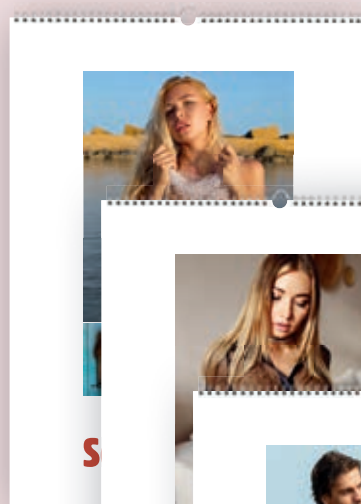
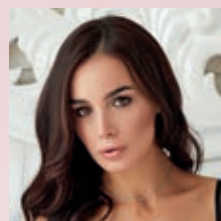
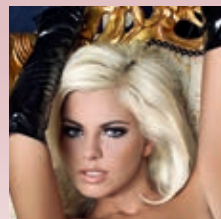
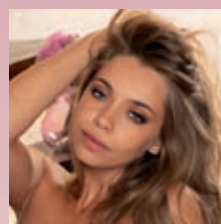
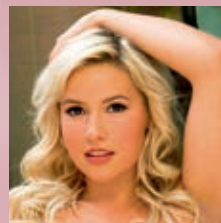
- Size open 442mm x 315mm • Folded 221mm x 315mm • Overprint area 60mm x 290mm • 13 leaves • Gloss coated covers
- Designed to fit within Royal Mail's Large Letter category • All inserted into recycled board mailing wallets





**La  
Femme**

2023



**Dream  
Guys**

2023

See our website for the full range



## COMMERCIAL PLANNER B30/B30A

Get organised with dates and space for important notes. B30 is printed in red and black and B30A is printed in green and black.

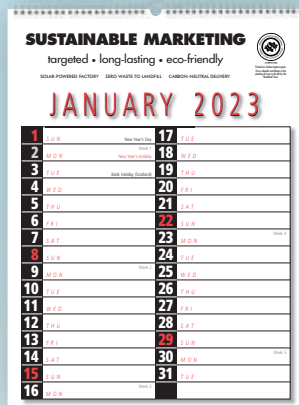
- Size 420mm x 310mm
- Overprint area 86mm x 288mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes.



## JOTTA B1/B2

Your advert is printed on every leaf. Clear, easy to read date pad with space to write. B1 is printed in red and black and B2 is printed in blue and black.

- Size 340mm x 240mm
- Overprint area 82mm x 220mm
- 12 leaves



## COMMERCIAL ENGAGEMENT B29

Practical, with large, clear dates and plenty of space for projects and appointments.

- Size 420mm x 310mm
- Overprint area 65mm x 273mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes.



ASK US  
ABOUT PRINTING  
WALL PLANNER  
DATEPADS TO  
MATCH YOUR  
OWN CORPORATE  
COLOURS

## WALL PLANNER B28

Low cost to reach large numbers of people, printed in two colours for ease of use onto high quality card.

- Size 450mm x 640mm
- Overprint area 60mm x 350mm
- 200gsm card
- Supplied packed flat.

## MEMO B3/B4

Room for notes and reminders. B3 is printed in red and black and B4 is printed in blue and black.

- Size 343mm x 242mm
- Overprint area 98mm x 220mm
- 12 leaves
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes.



## BOLD FIGURE B8/B9

This calendar is wirebound with advert on each leaf. B9 has advert on backboard at foot. A bright modern design.

- Size 340mm x 238mm
- Overprint area 82mm x 220mm
- 12 leaves
- Wirebound at head
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes.



## APPOINTMENTS B7

Easy to read dates, perfect for everyday use at home or work. Advert on each leaf.

- Size 340mm x 140mm
- Overprint area 48mm x 125mm
- 12 leaves
- Wirebound at head
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes.



**COMMERCIAL DESK B225**

Three months to view one side and memo space on the reverse. Advert printed on each leaf. Covers included.

- Size 165mm x 251mm
- Overprint area 43mm x 225mm

**APEX DAILY DESK APX**

Sturdy board reinforced PVC vinyl calendar in blue, black, red, green or cream with advert blocked or screen printed.

- Size 110mm x 170mm • Overprint area 90mm x 80mm

**UNIVERSAL DESK EASEL UNI**

This two-tone lustre finish brings quality and contrast with a stitching effect, available in blue, silver/grey or burgundy. Foil blocked or screen printed advert.

- Size 117mm x 192mm
- Overprint area 80mm x 80mm
- All Daily Date Calendars are supplied inserted into white boxes for presentation or posting.

**ENVIRO DAILY DESK ENVIRO1**

Printed in full colour onto sturdy board. Popular daily tear-off pad with facts and mottoes. The back can also be fully bespoke.

- Size 127mm x 210mm • Overprint area Top: 77mm x 110mm, Bottom: 25mm x 210mm.

Match the background to your corporate colour



## SUSTAINABLE MARKETING

SOLAR-POWERED FACTORY • targeted  
ZERO WASTE TO LANDFILL • long-lasting  
CARBON-NEUTRAL DELIVERY • eco-friendly



December	Décembre	December	Diciembre	Dezember	Dicembre	2022
48	1	2	3	4		
49	5	6	7	8	9	10
50	12	13	14	15	16	17
51	19	20	21	22	23	24
52	26	27	28	29	30	31

### ADDITIONAL ADVERTISING AREA

January	Janvier	Januari	Enero	Januar	Gennaio	2023
1	30	31	1	2	3	4
2	5	6	7	8	9	10
3	12	13	14	15	16	17
4	19	20	21	22	23	24
	26	27	28	29	30	31

### ADDITIONAL ADVERTISING AREA

February	Février	Februari	Febrero	Februar	Febbraio	2023
5	6	7	8	9	10	11
6	13	14	15	16	17	18
7	20	21	22	23	24	25
8	27	28				
9						

### ADDITIONAL ADVERTISING AREA

February	Février	Februari	Febrero	Februar	Febbraio	2023
5	6	7	8	9	10	11
6	13	14	15	16	17	18
7	20	21	22	23	24	25
8	27	28				
9						

### ADDITIONAL ADVERTISING AREA

## MEGA TRI-PAD

Shipping calendar with multi-advert areas, three separate date pads, sliding cursor and brass eyelet in header. Available in blue/red or grey/red dateleaf colours.

- Size 840mm x 340mm
- Overprint area on headboard:  
Full - 205mm x 340mm +3mm bleed around  
Non bleed - 185mm x 330mm
- Overprint area between dates and at foot:  
Full - 48mm x 340mm +3mm bleed around  
Non bleed - 30mm x 330mm
- 3 x 12 leaf pads
- Full backboard
- Supplied with recycled board mailing wallets.

AVAILABLE  
PRINTED IN  
FULL COLOUR TO  
ADVERT AREAS  
AT ADDITIONAL  
COST.

## MEGA QUAD-PAD

Shipping calendar with multi-advert areas, four separate date pads, sliding cursor and brass eyelet in header. Available in blue/red dateleaf colours.

- Size 1000mm x 340mm
- Overprint area on headboard:  
Full - 205mm x 340mm +3mm bleed around  
Non bleed - 185mm x 330mm
- Overprint area between dates and at foot:  
Full - 48mm x 340mm +3mm bleed around  
Non bleed - 30mm x 330mm
- 4 x 12 leaf pads
- Full backboard
- Supplied with recycled board mailing wallets.

## SUSTAINABLE MARKETING

SOLAR-POWERED FACTORY • targeted  
ZERO WASTE TO LANDFILL • long-lasting  
CARBON-NEUTRAL DELIVERY • eco-friendly



December	Décembre	December	Diciembre	Dezember	Dicembre	2022
48	1	2	3	4		
49	5	6	7	8	9	10
50	12	13	14	15	16	17
51	19	20	21	22	23	24
52	26	27	28	29	30	31

### ADDITIONAL ADVERTISING AREA

January	Janvier	Januari	Enero	Januar	Gennaio	2023
1	30	31	1	2	3	4
2	5	6	7	8	9	10
3	12	13	14	15	16	17
4	19	20	21	22	23	24
	26	27	28	29	30	31

### ADDITIONAL ADVERTISING AREA

February	Février	Februari	Febrero	Februar	Febbraio	2023
5	6	7	8	9	10	11
6	13	14	15	16	17	18
7	20	21	22	23	24	25
8	27	28				
9						

### ADDITIONAL ADVERTISING AREA

March	Mars	Maart	Marzo	März	Marzo	2023
9	1	2	3	4	5	
10	6	7	8	9	10	11
11	13	14	15	16	17	18
12	20	21	22	23	24	25
13	27	28	29	30	31	

### ADDITIONAL ADVERTISING AREA

## SOLO 3 MONTHLY

3 months to view shipping calendar with two advert areas.

- Size 595mm x 300mm
- Overprint area on headboard:  
Full - 160mm x 300mm +3mm bleed around  
Non bleed - 140mm x 290mm
- Overprint area at foot:  
Full - 35mm x 300mm +3mm bleed around  
Non bleed - 30mm x 290mm
- 12 leaves
- 3 months printed out of one sheet, 3 months to view
- Supplied with recycled board mailing wallets.

December	Décembre	December	Diciembre	Dezember	Dicembre	2022
48	1	2	3	4		
49	5	6	7	8	9	10
50	12	13	14	15	16	17
51	19	20	21	22	23	24
52	26	27	28	29	30	31

January	Janvier	Januari	Enero	Januar	Gennaio	2023
1	30	31	1	2	3	4
2	5	6	7	8	9	10
3	12	13	14	15	16	17
	19	20	21	22	23	24
	26	27	28	29	30	31

February	Février	Februari	Febrero	Februar	Febbraio	2023
5	6	7	8	9	10	11
6	13	14	15	16	17	18
7	20	21	22	23	24	25
8	27	28				
9						

### ADDITIONAL ADVERTISING AREA



# ECO-FRIENDLY PROMOTION



Printed using solar power



Printed on Carbon Capture paper



Carbon neutral deliveries



Zero waste to landfill



Designed and made in the UK

 **Moorgate**  
Print Products Ltd